

Study tour to Estonia August 9-16, 2014



Programme

Saturday, 9.08

- 14.05** **Arrival of Belarus delegation**, bus transfer from the airport to the **Nordic hotel Forum**
www.nordichotels.eu/en *Viru square 3*
- 20.55** **Arrival of Moldova delegation**, bus transfer from the airport to the **Nordic hotel Forum**
www.nordichotels.eu/en *Viru square 3*
- 19.00** **Dinner in the hotel** (Belarus delegation)
- 21.30** **Dinner in the hotel** (Moldova delegation)

Sunday, 10.08

- 9.00** **Welcome to Estonia** www.visitestonia.com/en
- Introduction** to the country, programme and participants (*hotel conference room*)
- 11.00** **Coffee break**
- 11.45** **Walking tour** in the old town www.traveller.ee (English and Russian language groups)
- 14.00** **Medieval lunch** in Olde Hansa www.oldehansa.ee
- 16.15** **Bike trip** to Kadriorg, seaside and song festival ground (both groups in English)
- 19.30** **Light dinner** in Manna la Roosa *Vana-Viru street 15*

Monday, 11.08

9.00 Meeting in the Ministry of the Environment <http://keskkonnaministeerium.ee/en>
Narva road 7

Setting the frame.

- Overview of Estonian nature and environment, environmental management structure, *Mr Ado Lõhmus, Deputy Secretary General*
- Environmental funding, *Mr. Lauri Tammiste, Member of Board, Environmental Investment Centre* <http://kik.ee/en>
- Environmental education, *Mrs. Marit Suurtväli, Head of the Bureau of Environmental Education*
- Cooperation with and involvement of CSOs on environmental decision-making, *Mrs. Kairi Toiger, Public Relation Specialist*
- Emission trading schemes, *Mr. Jörgen Talkop, Head of Climate and Radiation Department*

11.00 Coffee break

11.30 Meeting with Estonian Fund for Nature, partner of WWF in Estonia
<http://elfond.ee/en> *Ms. Silvia Lotman, Head of Executive Committee*

- Overview of the organizational set up, mission, strategy, leadership, impact in society, themes and activities
- Policy making
- Nature protection
- Working with volunteers
- Green energy, etc

13.00 Lunch (*in the hotel*) and transportation to the **Nature Museum**
www.loodusmuuseum.ee *Lai street 29*

14.30 Meeting with the Praxis Center for Policy Studies www.praxis.ee *Ms. Hille Hinsberg, Expert on Governance and Civil Society Programme*

Praxis is independent non-profit think tank with the mission to improve and contribute to the policy-making process in Estonia by conducting research, providing strategic counsel to policy makers and fostering public debate.

Overview of different good governing practices and public services

- the People's Assembly www.rahvakogu.ee
- Government Watch <http://valvurid.err.ee>
- Estonian state budget visualization www.meieraha.eu
- State wide participation portal www.osale.ee
- Third Sector Future Group Project

- 16.00** **Coffee break and looking around in the museum**
- 17.00** Meeting with the **worldwide cleaning campaign/civil movement Let's Do It**
www.letsdoitworld.org
- This is the biggest civil movement in the world – contains 111 countries and 9 million volunteers. It all started from Estonia 2008.
- Ms. Meelika Hirmo, Head of Public Relations & Communication, and the team.*
- Overview of the initiative, outreach, vision
 - Waste mapping device, etc
- 20.30** **Dinner** in Leib, Resto ja Aed www.leibresto.ee *Uus street 31*

Tuesday, 12.08

- 8.00** Leaving the hotel by bus
- 9.00** **Hiking in Viru bog** (3,5 km) *with Ms. Anne Kurepalu, nature guide*
- 11.45** Arriving to **State Forest Management Centre** (about the organisation: www.rmke.ee
about the place www.sagadi.ee)
- 55% of Estonian land is covered by the forest, State Forest Management Centre is managing 40% of this forest but also providing wide range of educational and recreational activities for citizens <http://loodusegakoos.ee/en>
- Visiting **Sagadi Nature School and Forest museum**, *Ms. Krista Keedus, Head of the Sagadi Forest Centre and Ms. Asta Tuusti, environmental educator*
- Overview of the State Forest Management Centre and Sagadi Forest Centre
 - Network and ideas of environmental education and nature schools in Estonia
- 13.00** **Lunch** in Sagadi
- 15.15** **Visiting Oandu nature educational centre**, *Mrs. Tiina Neljandik, Head of the Oandu nature centre*
- Recreational activities and nature tracks in the state forests
- 17.00** Arriving to **Vihula manor** www.vihulamanor.ee
- 17.30** **Meeting with NENO - Network of Estonian Nonprofit Organizations** www.ngo.ee
Ms. Maris Jõgeva, Executive Director (conference room Ursula)
- Overview of the role and influence of civil society in Estonia
 - Different actions, initiatives, trends, development and mentorship programs
 - Partnership, finances
- 20:00** **Dinner, sauna, socializing**

9.00 **Summer course on pre-selected topics** – *NENO, Ms. Maris Jõgeva and Mr. Urmo Kübar, Policy and participation expert (conference room Ursula)*

Project-work as an opportunity to work on the mission

We don't want CSOs and the decisions made in the organisation to be dependent on project competitions. At the same time project-based funding is a common source of income as well as an opportunity to get done what needs to be done. We share tips on how to match individual project proposals with the overall organizational strategy, working plan and budget and stop on what makes a regular proposal a well thought over project plan. We also discuss how to work with projects so that they will make sense and have results and how to assess the impact of what has been done.

10:30 **Coffee break**

11.00 **Work with members of the organisation and networks**

It is often said that the members of the network (volunteers, donors, partners, beneficiaries, etc) are our greatest asset. As with other assets, it can also be wasted, not used, left alone or vice versa knowingly and cost effectively deployed and developed. The training will talk about how to achieve a mutually beneficial and constructive relationship, how to create the membership network, maintain and develop it, how to create a good corporate culture, share tasks and organize the flow of information which includes network members to the planning, decision-making and implementation activities of the organisation.

13.30 **Lunch**

15:00 **Crowdsourcing**

The concept comes from the private sector but it is essentially very characteristic for CSOs: to designate activities that have traditionally been performed by employees of the organisation to a wide range of public. Crowdsourcing is using voluntary work for creating solutions, it lacks specific authors, co-workers do not get paid, and as a return primarily an intellectual satisfaction is received. (For example, Wikipedia is put together using crowdsourcing.) The wisdom of crowds can also be used to achieve the objectives of the organization. The training will look at examples of co-creation and opportunities. We discuss the conditions in which the crowd collectively are wiser than its individual members separately, and to look at what motivates people to participate in such processes, and how to plan and carry out such process.

16.00 **Coffee break**

16.30 **Board game on the organisational management choices**

Players are divided into 6 different type of members/stakeholders of the organisation: employees, community members, donors, media, public sector. The game goes through one calendar year of the organization's activities: the management of the organisation

starts with certain resources and goals, and must (preferably involving stakeholders) make a series of choices invoked either by stakeholders or by random occasions. Each choice leads to a new situation which either increases or decreases organizational resources (money, human capital and reputation) and will affect the ability to achieve the goals of the organisation. The game fits particularly well to the organizations who are working on their strategy.

19.00 **Tour in the manor house with** *Mrs. Anne Kurepalu, nature guide*

20.30 **Dinner in Palmse tavern**

Thursday, 14.08

9.00 **Meeting with Environmental Law Centre** www.k6k.ee/en *Ms. Kärt Vaarmari, lawyer (conference room Ursula)*

Environmental Law Centre monitors and analyzes the practice of making environmental decisions, and proposes solutions for its improvement.

- Overview of the set-up of the centre and its activities
- Participation campaigns, cases, practices, studies
- Environmental law cases, litigations

10:30 **Coffee break**

11.00 **Meeting with the Bird Club of Tallinn,** *Mr. Meelis Uustal, Member of the Board*

Overview of the bird protection in Estonia

- Educational bird projects/initiatives
- Participation in the establishment of the bird conservation area in Tallinn

12.30 **Lunch**

13.30 Meeting with the **Good Deed Foundation** – *Mrs. Maris Ojamuru, CEO*

Good Deed Foundation is venture philanthropy organisation concentrating on supporting high-impact social initiatives (both social enterprises and non-profits) and looks for projects and organisations that show the greatest potential to solve pressing problems in Estonian society. In order to build a base of future social entrepreneurs, they encourage the development of youths and spread the message of social entrepreneurship

- Overview of mission, set-up of the foundation
- Introduction of key-topics and activities:
 - Network of social innovation;
 - Social Impact Bond;
 - Portfolio on 2014

15.00 **Coffee break**

- 15.30** Discussion roundtable on **how to measure social impact of the activities of your organisation?** – *lead by Mrs. Anna Karolin, Portfolio Manager of Good Deed Foundation*
- 18.00** **Driving back to Tallinn, check-in to Park Inn by Radisson Central**
www.parkinn.com/hotel-centraltallinn *Narva road 7c*
- 20.00** **Dinner in the hotel**

Friday, 15.08

- 8.40** **Bus transfer to Telliskivi Creative Campus** <http://telliskivi.eu/en/>
- 9.00** Meeting with the **competence centre Estonian Urban Lab** (Linnalabor) and getting to know one of their initiatives **Urban Idea** - collaboration of Tallinn neighborhood associations www.linnaidee.ee/en - *Ms Teele Pehk, community expert in Urban Lab and the leader of the Urban Idea initiative, also an active member of the neighborhood association Telliskivi Selts*

Urban Lab is a competence centre of urban thought and action. It advocates citizens to participate in shaping their living environment and educates on urban culture. The Urban Idea initiative brings local residents as experts of local life, and the representatives of the city government as decision makers, around the same table as equal partners.

Urban walk in Telliskivi Creative Campus – *lead by Ms. Maria Derlõš*

Culture sector discovers and conquers forgotten spaces of the city. It seems that office is no longer just an office and our private lives and work are more connected. These tendencies are also expressed in urban space. The activity of Telliskivi Creative Campus has changed the former Baltic Railway factory area into a vibrant urban centre – there are 11 buildings on the territory with a total area of 25.000 m² that now house a varied array of offices, cultural facilities, shops and bars. On the urban walk we will open doors of buildings, talk about the past of the industrial landscape and large industrial quarters near the city centre, but also look into the future.

- 11.30** **Bus transfer back to the hotel**
- 12.00** Meeting with the **Joint Funding Platform** www.hooandja.ee *Ms. Eva Maimre*
Crowdfunding platform where great ideas find support.
- 13.00** **Lunch** in the hotel
- 15.00** **E-Estonia Showroom** <http://e-estonia.com/e-estonia-showroom> *Lõõtsa street 2*
Its purpose is to showcase the nation's ICT solutions all in one facility, providing visitors with hands-on examples of what they are and how they work. Though it presents individual products, its main focus is offering integrated, holistic solutions. Showroom is a time machine where you can experience future.

- 17.30** **Summing up and evaluating the study tour, planning for future cooperation**
(conference room of the hotel)
- 20.00** **Dinner** in Platz www.platz.ee

Saturday, 16.08

- 9.00** **Check out of Moldova delegation**
- 9.30** Leaving by bus to the airport. Plane departures at 11.15
- 12.00** **Check out of Belarus delegation**
- 16.00** Leaving by bus to the airport. Plane departures at 17.5